



15 Fundraising Ideas

1. **Personal Fundraising Page.** One of the great features of our website is the MY HQ, where you can upload a photo of yourself or who you are fundraising for, write a little bit about your reason for participating and create a fundraising goal. From this site you can share on social media, send an email to everyone on your contact list and invite them to visit your personal fundraising page. You can also track donations received electronically and account for those you received by mail or in-hand.
2. **Emails.** The easiest and most successful way to fundraise is by sending emails. Directly asking your friends, family and colleagues for support will result in funds raised. Login to your MY HQ to access pre-written fundraising emails.
3. **Corporate Matching Gift.** Ask your company or your donors' company to match the amount of pledges you receive from your coworkers. [Click here to search companies with Matching Gift programs.](#)
4. **Mocktail Party.** Host a party featuring various mocktail recipes. Collect donations and entertain at the same time.
5. **The "Every Penny Counts" Pint Glass.** Place a pint glass on your desk and ask colleagues to contribute any loose change they may have.
6. **Guest Bartend.** Ask a local bar if you can guest bartend for the night. A portion or all of the tips raised will be donated back to your fundraising efforts. Create a sign for the bartender to place on the bar stating that all or a portion of tips collected will go to the American Liver Foundation. If patrons see the sign, they may be willing to dig a little deeper into their pockets.
7. **Designated Driver.** Offer to be the designated driver for a night out with your friends. Ask for donations in return for this service.
8. **Zumba or Spin Class.** Ask your local gym if they will host a Zumba or Spin class for you with all proceeds going toward your fundraising. Charge \$20 per attendee.
9. **Dress Down Day.** Ask your company to allow an official Dress Down Day to benefit the American Liver Foundation. For the privilege of dressing down, employees pledge \$10 or \$20.
10. **Garage Sale.** Do you really need all that extra stuff taking up space in your garage, attic and/or basement? Gather it up and ask your friends to do the same. Then pick a Saturday or Sunday, put the stuff in the front yard and sell! All the money raised can go toward your fundraising goal.
11. **Bake Sale.** Become Julia Child or Mrs. Fields and host a bake sale with your friends. You can even have it in conjunction with your garage sale.
12. **Ask Local Restaurants.** Check with the restaurant manager about placing a donation jar at the front of the restaurant or if they will donate a portion of proceeds to your fundraising efforts.
13. **Award Show Viewing Party.** Invite people over to watch the Oscars, Emmy's and/or Grammy's and predict the winners. Ask for a specific donation amount for each prediction ballot and half goes to the winner and half is donated to the American Liver Foundation.
14. **Birthday Gift Pledge.** It will be a lot easier for your friends and family to write you a birthday check rather than spending hours trying to shop for you! Add their gifts to your pledge total.
15. **Ask the People You Do Business with for Support.** You have supported them over the years. Ask your doctor, dry cleaner, chiropractor or yoga instructor for a donation.